

Message Text

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PAGE 01 STATE 006172

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TO ALL AFRICAN DIPLOMATIC POSTS

UNCLAS STATE 006172

E.O. 11652: N/A

TAGS: BEXP; XA

SUBJECT: AFRICA COMMERCIAL OFFICERS CONFERENCE: MANAGE-

MENT AND OPERATION OF USG EXPANSION PROGRAMS

A. FOLLOWING IS AGENDA FOR SUBJECT CONFERENCE TO BE HELD
FEB. 4-6, 1976, SHERATON MONT FEBE PALACE HOTEL, YAOUNDE,
CAMEROON:

1. 0815-0830 CONFERENCE CALLED TO ORDER-WASHINGTON
DELEGATES INTRODUCED-ADMINISTRATIVE ANNOUNCEMENTS
2. 0830-0845 WELCOMING REMARKS BY AMBASSADOR SPIRO
3. 0845-0910 VIDEO-TAPE REMARKS BY UNDER SECYS BAKER,
DOC, AND ROBINSON, DOS
4. 0910-1000 U.S. EXPORT PROMOTION PROGRAM FOR THE U.S.
BUSINESS COMMUNITY: R. GARNITZ, ACTING DIRECTOR, DOC,OIM

5. 1000-1030 BREAK AND GROUP PHOTO

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PAGE 02 STATE 006172

6. 1030-1100 ADMINISTRATION SUPPORT OF TRADE PROMOTION:
THE PRESIDENT'S EXPORT COUNCIL: R. WILBOURN, ACTG.
DIRECTOR, DOC, OED

7. 1100-1115 Q AND A

8. 1115-1215 MANAGEMENT OF EXPORT EXPANSION PROGRAMS-
THE WASHINGTON PERSPECTIVE PANEL: WHITE/BERLIN/GARNITZ

9. 1215-1400 LUNCH

10. 1400-1500 MANAGEMENT OF EXPORT EXPANSION PROGRAMS-
THE MISSIONS PERSPECTIVE PANEL: J. EDDY/H. CAHILL/
G. NETTLES; MODERATOR: R. GARNITZ/C. BERLIN, DIR., OCA

11. 1500-1545 WORKSHOP DISCUSSION OF THE WHOLE-EXPORT
EXPANSION PROGRAMS MANAGEMENT

12. 1545-1600 BREAK

13. 1600-1630 OIM PROGRAMS OVERVIEW: R. GARNITZ

14. 1630-1745 OIM WORKSHOPS

---- A. INFORMATION

---- B. EVENT PROMOTION PROGRAMS

THURSDAY, FEB. 5, 1976

15. 0830-0845 CONFERENCE CALLED TO ORDER-ADMINISTRATIVE
ANNOUNCEMENTS

16. 0845-1015 OIM PROGRAMS FULL GROUP DISCUSSION,
MODERATOR: R. GARNITZ

17. BREAK

18. 1030-1050 U.S. BUSINESS ENVIRONMENT AND EXPORTS:
DR. C.W. HOSTLER, DAS/DOC

19. 1050-1100 Q AND A
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PAGE 03 STATE 006172

20. 1100-1130 U.S. RELATIONS WIT, AFRICA; J. BLAKE,
DAS/DOS

21. 1130-1145 Q AND A

22. 1145-1215 TRADE POLICY STATEMENT OITP/DOC

23. 1215-1245 Q AND A

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24. 1245-1430 LUNCH

25. 1430-1500 OFO AND ITS RELATIONSHIP TO EXPORT
PROMOTION PROGRAMS: J. GLEASON, DAS/DOC

26. 1500-1530 Q AND A

27. 1530-1600 OED OVERVIEW PRESENTATION: R. WILBOURN

28. 1600-1615 BREAK AND ADJOURN TO WORKSHOPS

29. 1615-1745 OED WORKSHOPS

FRIDAY, FEB. 6, 1976

30. 0825-0830 CONFERENCE CALLED TO ORDER-ADMINISTRATIVE
ANNOUNCEMENTS

31. 0830-1000 OED WORKSHOPS RECOMMENDATIONS, MODERATOR:
R. WILBOURN

32. 1000-1015 BREAK

33. 1015-1100 USG EXPORT PROMOTION ACTIVITIES FOR AFRICA
---- WILBOURN/GARNITZ/WHITE

34. 1100-1130 Q AND A

35. 1130-1200 EXIM BANK LENDING IN AFRICA

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PAGE 04 STATE 006172

36. 1200-1215 Q AND A

37. 1215-1345 LUNCH

38. 1345-1415 OPIC PROGRAMS IN AFRICA

39. 1415-1430 Q AND A

40. 1430-1500 USIA EXPORT PROMOTION SUPPORT

41. 1500-1515 Q AND A

42. 1515-1530 BREAK

43. 1530-1630 CAREER MANAGEMENT PANEL DISCUSSION:

---- C. BERLIN/R. GARNITZ

44. 1630-1645 SUMMATION AND CLOSING: C. BERLIN

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B. IN ORDER FACILITATE PREPARATION OF FINAL CONFERENCE REPORT, WOULD LIKE TO CALL UPON FOLLOWING OFFICERS TO SERVE AS RAPORTEURS DURING MEETING: W. POPE, GABORONE; R. GRIBBEN, BANGUI; D. NALL, COTONOU; D. DLOUHY, CONAKRY; J. KOELEMAY, BLANTYRE; D. RANSOM, NOUAKCHOTT. EACH OFFICER WILL BE RESPONSIBLE FOR ONE HALF-DAY OF NOTE TAKING, RECORDING ASSIGNMENTS WILL BE MADE FIRST DAY.

C. FOLLOWING OFFICERS REQUESTED TO PARTICIPATE PANEL DISCUSSION ON MANAGEMENT OF EXPORT EXPANSION PROGRAMS, DRAWING ON PERSONAL EXPERIENCE/KNOWLEDGE RE CREATION/ UTILIZATION OF COUNTRY COMMERCIAL PROGRAM AND/OR COMMERCIAL ACTION PROGRAM MANAGEMENT BY OBJECTIVE TECHNIQUE: J. EDDY, NAIROBI; H. CAHILL, LAGOS; G. NETTLES, KINSHASA.

D. FOR SEIFKEN, YAOUNDE: WILL REQUIRE B/W VIDEO TAPE PLAYER FOR WEDNESDAY MORNING, POSSIBLY FRIDAY AFTERNOON. ADVISE IF NOT AVAILABLE FROM USIS OFFICER. WILL NEED MINIMUM OF ONE, PREFERABLY TWO EASELS FOR CHART PRESENTATIONS. MOUNTING POSTS MUST BE 17.5 INCHES ON CENTER. CONFERENCE WILL BREAK INTO TWO SESSIONS MONDAY, 1630-1745, UNCLASSIFIED

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PAGE 05 STATE 006172

THREE SESSIONS TUESDAY, 1600-1745. SEPARATE CONFERENCE ROOMS HIGHLY DESIRABLE. ADVISE IF NOT AVAILABLE.

E. ADVANCE OFFICER/CONFERENCE MANAGER, RANDALL MILLER, OIM/DOC, WILL ARRIVE 2000 HRS., SATURDAY, JAN. 24, CAMEROON FLT. 756 FROM DOUALA VIA CONNECTING CAMEROON FLT. 71 DEPARTING PARIS 1200 HRS. REQUEST RESERVE SINGLE W/BATH JAN. 24 THROUGH SAT., FEB. 7. NOT NECESSARY TO MEET INCOMING FLIGHT, KISSINGER

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